

LatAm Healthcare Pulse

Key data and perspectives on **patient care**

Brazil

Q1 has been challenging, health care trends in Latin America throughout the COVID-19 crisis. Our team of analysts and in-country experts interview physicians, surgeons, hospital administrators, personnel and medical staff on a regular basis to understand how the pandemic, supply chains, and government policy are affecting patient health outcomes and healthcare market dynamics.

In this brief, we report key insights and local medical perspectives from Brazil in the third quarter of 2020. We conduct our analysis based on primary research with experts in cardiology, neurology, endocrinology, otolaryngology, gastroenterology, and other areas of general surgery. Q1 tracks fluctuations in hospital investment decisions, purchasing patterns and procedure volumes from quarter-to-quarter. Findings from the first quarter are available here: [Executive Update on Brazil Q1, 2020](#).

"Due to the pandemic, many people did not want to continue their treatment, and we had many cancellations of procedures for fear of a possible contagion, and more in our area that we are managing the main channels of contagion (mouth, nose and throat). The hospital offered promotional prices and discounts for procedures, unfortunately the result was not very positive"
 - **Otolaryngologist, mid size private hospital, interior, South East area**

Key data on COVID in Brazil

- **COVID Deaths national Brazil** - 121,000
- **Excess Deaths attributed to COVID** - 142,000
- **Vaccination rollout** - vaccination having received the vaccine shot - 17.4%
- **Vaccination rollout*** - fully vaccinated population - 5%
- **Healthcare utilization spend** - estimated date for herd immunization Dec 2020

Source: American Market Intelligence, Council of the Americas, The Economist

*Estimate for the period from the 1st of April to Dec 31, 2020 updated for as of 10/2020, while official death counts have been reported in many states, several sources indicate that these counts significantly underestimate the number of deaths. One of these sources is The Economist, which uses compensation death & health averages for the administrative year prior to estimate the excess number of deaths attributed to COVID.

*Estimate as of November 10, 2020.