

LatAm Medical Market Pulse

Key data and perspectives on the **medical equipment** market

Brazil

GHI has been monitoring health care trends as well as market and pricing needs for medical products in Latin America throughout the COVID-19 crisis. Our team of analysts and in-country experts interview medical staff as well as importers, distributors, and practitioners, specialists on a regular basis to understand how the pandemic, supply chains, and government policy are affecting patient health outcomes and healthcare market dynamics.

In this brief, we report key insights and local medical perspectives from Brazil in the third quarter of 2020. We conduct our analysis based on primary research with hospital decision makers, industry opinion leaders, and market experts in medical devices, medical products, and surgical equipment. GHI's findings track fluctuations in hospital investment decision, purchasing patterns and procedure volumes from quarter to quarter. Findings from the first half of 2020 are available [here](#).

Key data on COVID in Brazil

- **COVID Deaths (official Count)** - 19,611,000
- **Excess Deaths attributed to COVID** - 15,229,000
- **Vaccination rollout** - population having received first vaccine shot: 26.2%
- **Vaccination rollout**** - Fully vaccinated population: 0.2%
- **Real immunization speed** - estimated date for real immunization: Dec. 2020

Sources: Americas Market Intelligence, Council of the Americas, The Economist.

*Excludes as of September 28, 2020. While the official death counts have been reported in many outlets, several sources indicate that these counts really underestimate the true loss of life. One of these sources is The Economist, which has compared actual deaths to historic averages for the same period in prior years to estimate the excess number of deaths attributed to the virus.

**Estimate as of November 4, 2020.