



# COLOMBIA

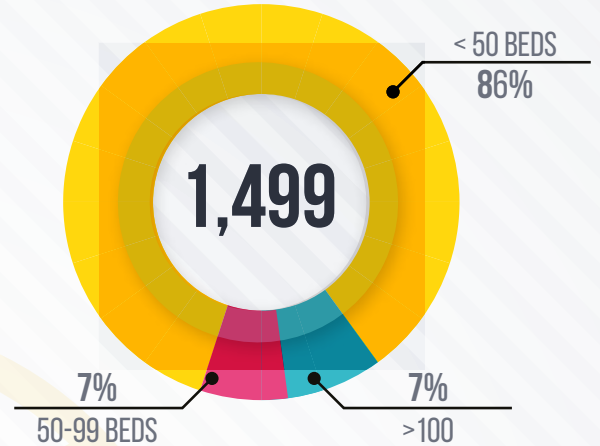
1. INFRASTRUCTURE
2. MEDICAL EQUIPMENT
3. IT
4. MEDICAL STAFF
5. PROCEDURES AND ADMISSIONS

# 1. INFRASTRUCTURE

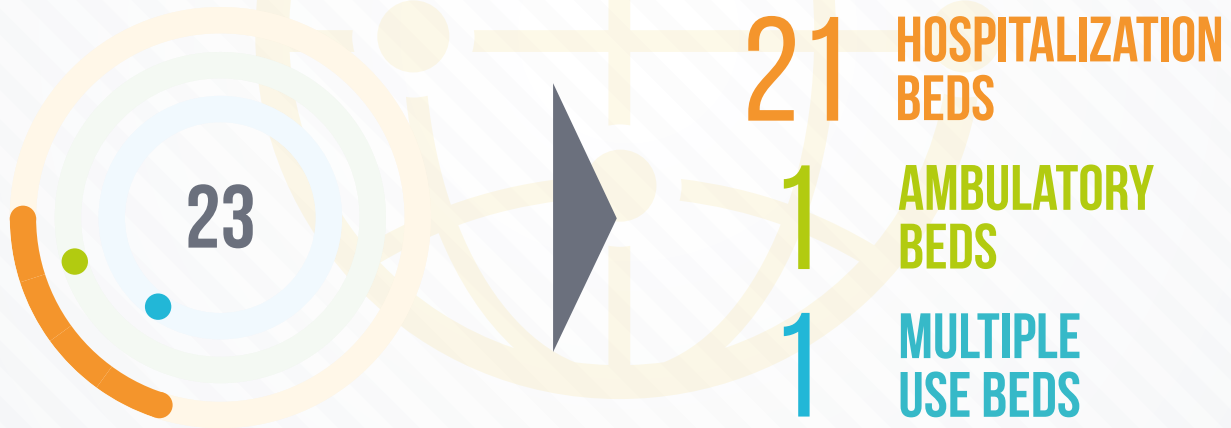
## 1.1 NUMBER OF HOSPITALS



## 1.2 NUMBER OF HOSPITALS BY SIZE



## 1.3 NUMBER OF BEDS (AVERAGE PER HOSPITAL)



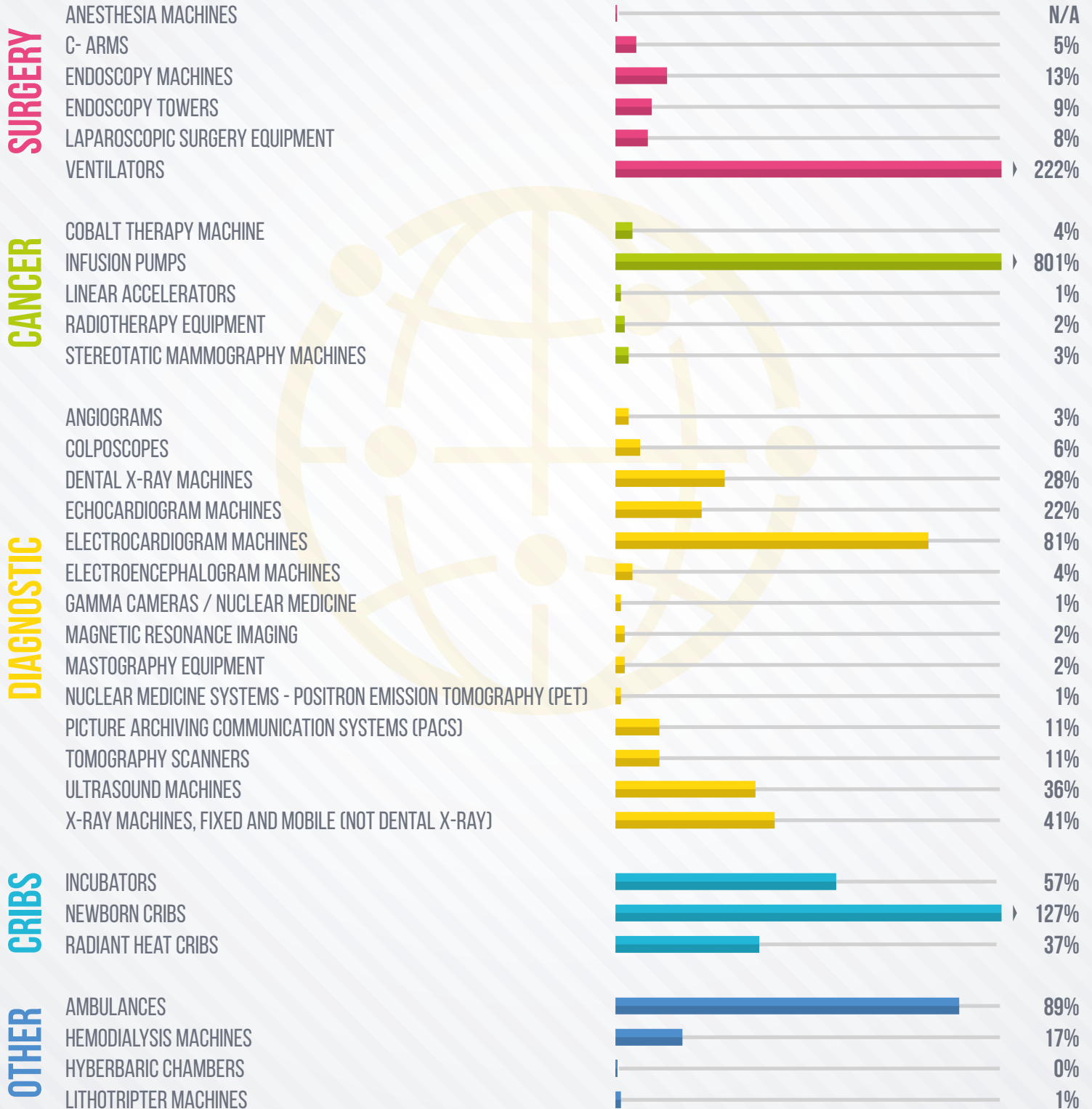
## 1.4 ROOMS (AVERAGE PER HOSPITAL)



# 2. MEDICAL EQUIPMENT

## 2.1 PENETRATION RATE OF INSTALLED EQUIPMENT

PERCENTAGES OVER 100 INDICATE THERE IS MORE THAN ONE EQUIPMENT INSTALLED (AVERAGE PER HOSPITAL)



# 3. IT

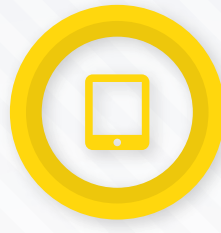
## 3.1 IT INFRASTRUCTURE (AVERAGE PER HOSPITAL)



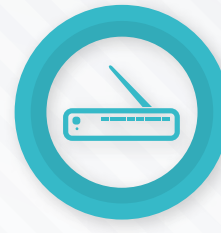
18  
DESKTOPS



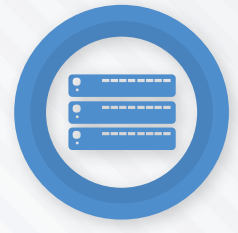
<1  
LAPTOPS



<1  
TABLETS



1  
ROUTERS



1  
SERVERS

# 4. MEDICAL STAFF

## 4.1 MEDICAL STAFF (AVERAGE PER HOSPITAL)



15  
TOTAL  
DOCTORS



15  
TOTAL  
NURSES



3  
TOTAL  
INTERNS

- 4 GENERAL DOCTORS
- 1 SURGEONS - GENERAL AND SPECIALISTS
- N/A RADIOLOGISTS
- <1 GYNECOLOGISTS
- <1 PEDIATRICIANS
- <1 FAMILY DOCTORS
- 1 ODONTOLOGISTS
- 9 OTHER MEDICAL SPECIALISTS
- <1 TOTAL DOCTORS WITH OTHER ACTIVITIES

- 1 SPECIALIZED NURSES
- 2 GENERAL NURSES
- 12 AUXILIARY NURSES
- <1 NURSES WITH OTHER ACTIVITIES

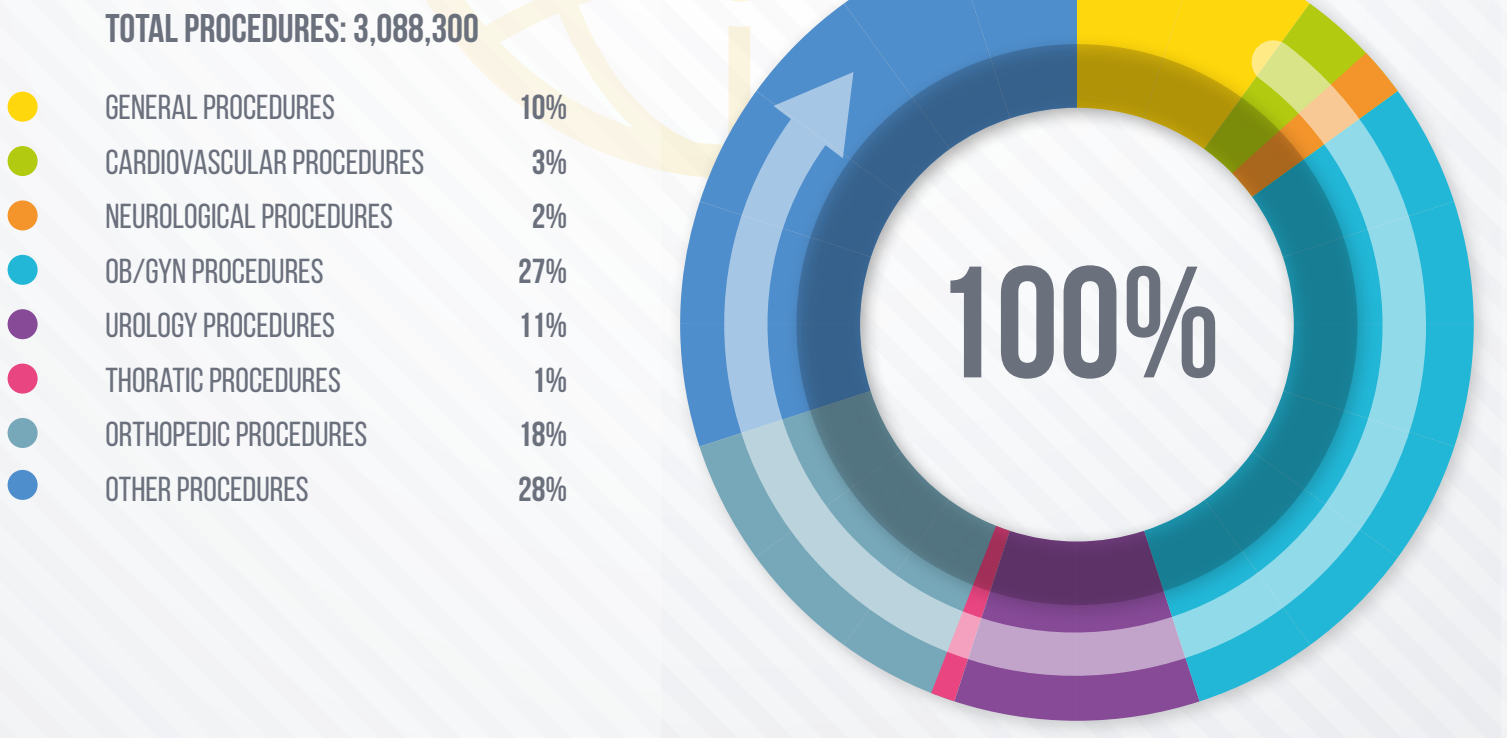
- <1 RESIDENTS
- 1 INTERNS
- 1 MEDICAL INTERNS
- <1 INTERN NURSES
- <1 DENTAL INTERNS
- <1 UNDERGRADUATE TRAINEES

# 5. PROCEDURES AND ADMISSIONS

## 5.1 TYPES OF ADMISSIONS (PERCENTAGE)



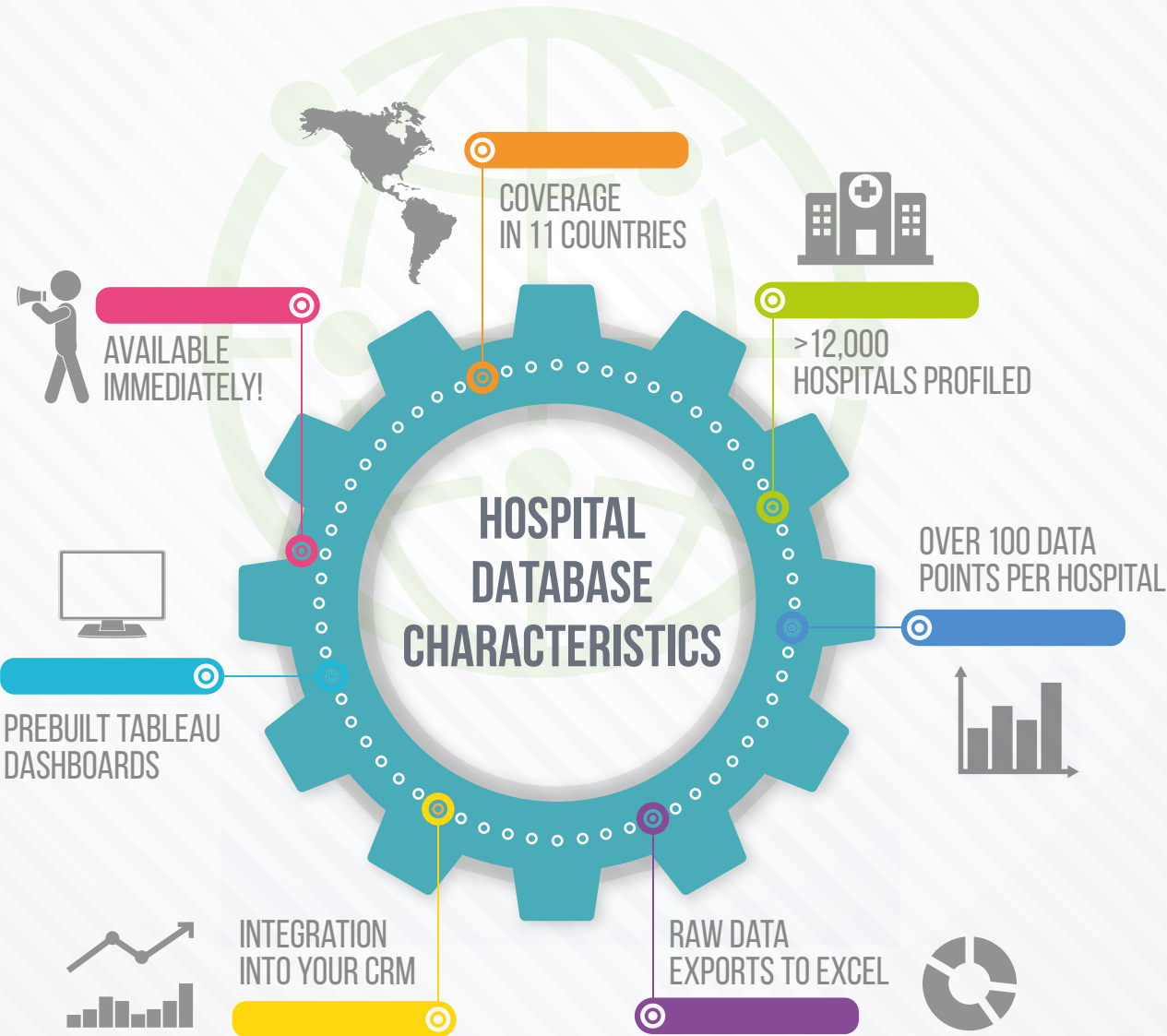
## 5.2 TYPES OF PROCEDURES (PERCENTAGE)



# ABOUT GLOBAL HEALTH INTELLIGENCE

Global Health Intelligence provides detailed information on healthcare infrastructure in emerging markets in order to help clients understand the competitive landscape and identify opportunities for growth.

Founded on over 20 years of research expertise in emerging markets, Global Health Intelligence has developed the world's largest hospital demographics database focused on Latin America.



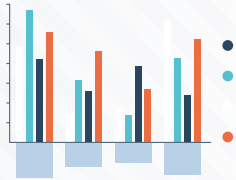
# OUR SERVICES

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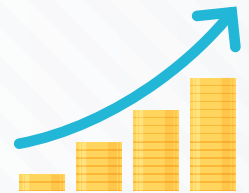
## CRM POPULATION

Know your clients  
Increase ROI  
Complement your sales force



## STRATEGIC PLANNING

Validate market data  
Understand how markets evolve  
Set growth targets



## PROPENSITY ANALYSIS

Identify opportunities  
Increase sales force effectiveness  
Grow sales

FIND OUT HOW GLOBAL HEALTH INTELLIGENCE CAN HELP YOU GROW IN EMERGING MARKETS

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Find out how GHI can help you grow in emerging markets, visit:

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